# **Chart Control: brand consistency for chart formatting in Excel**

# Chart Control builds and formats Excel charts to your corporate design specifications.

Chart Control creates charts for pasting into reports, proposals, presentations and pitch books across your Office suite. Existing charts can be re-coloured or re-sized to be on-brand, with any other user applied customisation being preserved. The easy-touse Chart Control ribbon also features a suite of shapes for chart annotation.

#### **Key features**

- Create charts to your corporate specification of font, colour, line style and sizes
- Simple to use, with previews, so all levels of user consistently create professional looking Excel charts
- Have different chart styles for multiple outputs and sizes (Word, PowerPoint etc.)
- Re-colour or re-size existing charts to preserve user applied customisation
- Icon and shape gallery for chart annotation
- Integrates seamlessly into Excel

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## **Generate Perfect Content**

Financial Services	Law & Professional Crea	tive Agencies Industry	
Clients			
	<b>Power Pack</b> Presentation and pitch book creation, and brand management in PowerPoint.	<b>Online CMS</b> Websites and multi-contributor document portals.	
clients create superior brand accurate documents in the applications they use every day.	<b>Forward Pitch</b> Business generation software for bids, tenders and proposals in Word.	<b>Microsoft Office Tools</b> Custom ribbons, chart creation and template management.	
We develop powerful, cost effective authoring tools for the Microsoft suite of products. Using our software, our	<b>Research Solution</b> Author, analyse and distribute compelling investment research.	<b>Report Author</b> Legal, financial and technical reporting software for Word.	
Applications	Your project will be managed smoothly and efficiently, backed up with first rate technical support. See our client list for a sample of the companies we have worked with.		
	Functionality that is easy to use is intrinsic to our software development. Your teams will generate perfect content from day one, with little or no training necessary. We also integrate with your technologies and infrastructure for minimal change of work processes and IT impact.		
	Where projects benefit from initial desi your brand or advise your creatives, so consistency.	ign, we can deliver a fresh look within o you get the best style, clarity and visual	
	0	directors are hands-on, working with you practical advice and solutions matched to	
Investment Research Business Development Reports, Templates & Tools	Mediasterling has over 18 years' experience implementing design-driven technology solutions for financial and professional services firms to create high quality, branded content.		

#### **Financial Services**

- Altium Capital
- Anoa Capital
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap

- Law & Professional
- Aon
  - Bates Wells Braithwaite
- Cripps
- Grant Thornton
- JLT
- Marsh
- Norton Rose Fulbright
- Olswang
- Three Crowns
- Tokio Marine
- Watson Farley & Williams
- Wiggin

### **Creative Agencies**

- Bibliothèque
- Brand Union
- Campaign Works
- Imagination
- Interbrand
- Landor
- Overture LondonPhilosophy
- Siegal + Gale
- The Brand Union
- The Partners
- Wolff Olins

- Industry
- BBC World
- BP
- Design Council
- Hays
- Informa
- Johnson Services
- Momenta
- NHS
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- South East Water
- Vorkshire Water
- World Gold Council



For more information or to arrange a demo contact Rod Lambert

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